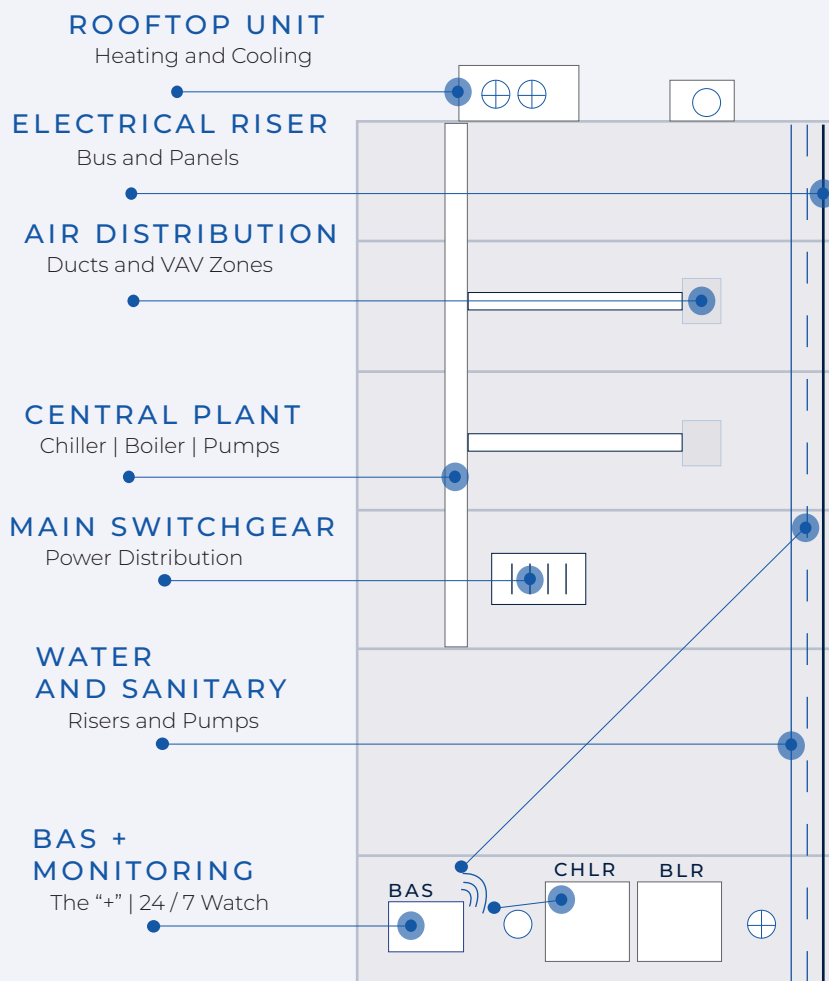


ANATOMY OF A PROACTIVE MEP+

WHAT KEEPS A BUILDING RUNNING

SYSTEMS AND KEYNOTES



REACTIVE VS. PROACTIVE

REACTIVE WAIT FOR THE CALL	PROACTIVE SEE IT COMING
Something already broke	A Sensor Flags Drift Early
WHAT STARTS IT	
A 2 AM phone call	A Scheduled Alert, In Hours
HOW YOU HEAR	
Emergency Dispatch	A Planned Work Order
THE RESPONSE	
Overtime + Collateral Damage	One Fix, Before It Fails
THE COST	
Feel the Outage	Never knew anything happened
YOUR TENANTS	

Same building. One System. The difference is... who's monitoring your building in the middle of the night.